

Digital support of a real estate developer

Wing Zrt.

Our comprehensive custom design, development, and maintenance services support the digital transformation of the regional market leader.

SERVICES • CUSTOM DEVELOPMENT | COMPREHENSIVE IT INFRASTRUCTURE | SUPPORT
SPECIALTY • DESIGN THINKING | BUSINESS ANALYST | DOMAIN KNOWLEDGE

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For several years now, the WST group supports the digital transformation of a regional market leader in real estate development with comprehensive custom design, development and maintenance services.

Overview

WING International Holding Company is a major regional player in real estate development and investment, a privately owned Hungarian real estate company which is exponentially expanding in Central and Eastern Europe. The company is present in all market segments:



20

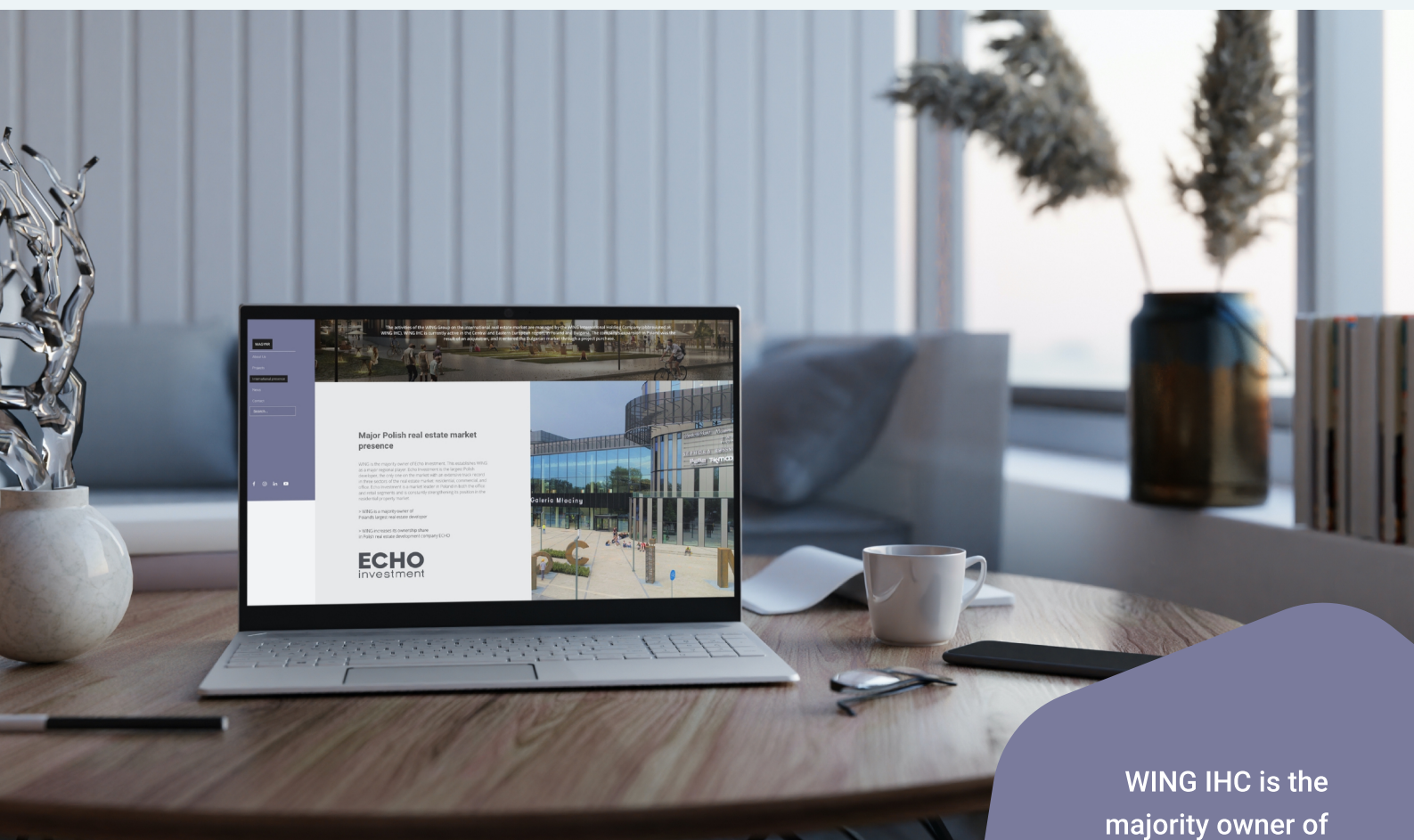
during its nearly 20 years of operation

1,500

the company has invested more than EUR 1,500 million in developing real estate

1m

and has a project portfolio covering approximately 1 million m2



Challenge

Our task is to help business operations with comprehensive IT support: designing, implementing and maintaining the entire infrastructure.

Solution

The WST Group develops softwares that makes WING IHC's business processes transparent and efficient. myPayFlow, WST's integrated EDI software, operates the company's internal, B2B and B2C workflows - the document and invoice management system has an average 5000+ transactions daily.

Summary

Automation has a positive impact on the company's business activities: supports expansion and enables seamless communication with partners globally. In 2019, we have developed a custom software for registering and managing the real estate portfolio of WING IHC. Read more about the property database [here](#).

WING IHC is the majority owner of leading Polish real estate developer Echo Investment, and the company is present at the Bulgarian market as well.

More about the website:
<https://wing.hu/en/>

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